

## Gramercy Show Flats Win Asia Pacific Interior Design Awards

7 Jan 2015 – Gramercy, Phoenix Property Investors’ luxury residential development in the Mid-Levels of Hong Kong, has won two Asia Pacific Interior Design Awards 2014 from the Hong Kong Interior Design Association for its two show flats designed by Elevation Partners Co. Ltd. In the category “Sample Space”, show flat 30A tied for second, winning the Silver Award, while show flat 30B was honored with the Excellence Award.



Photo credit: Graham Uden

The winning show flats are designed with two unique design sensibilities to capture the most discriminating tastes befitting those seeking a dynamic metropolitan lifestyle. Show flat 30A resembles the look of an exclusive boutique hotel using dark brown color tones to give the space a luxurious and elegant quality. Walnut wood is the key material of the design concept which harmonizes well with the leather and pianopaint finishes and gives the show flat a distinctive charm. Show flat 30B on the other hand persuades with its modern ‘Bauhaus’ look. Clean, crisp white is used as the theme color of the flat which is furnished using white oak and white leather furniture. Additionally, the use of contrasting geometrical shapes and forms add visual depth and further emphasizes the flat’s ultra-modern yet sophisticated design aesthetic.

Gramercy is situated in a well-established residential area on Hong Kong Island, with a strategic location to the Mid-Levels escalator, within easy walking distance to the SOHO entertainment area and Central, the city’s Central Business District. An elite design team was hired for this project, consisting of Aedas, an international architectural firm, and Peter Remedios, a well-respected interior designer whose portfolio includes a multitude of luxurious 5-star hotels around the world. The project was well-received by the public with the pre-sale campaign in September 2010 receiving an overwhelming response with more than 90% of the building’s units sold within the first two days. The project was completed in 2012 and all 102 residential units have been sold.

[Click here](#) to learn more about this project.

### About Asia Pacific Interior Design Awards

Asia Pacific Interior Design Awards (APIDA) is organized by the Hong Kong Interior Design Association. It aims to give recognition to outstanding interior design projects and designers, promoting professional standards and ethics among interior design practices operating in the Asia Pacific region. APIDA received over 600 submissions from the Asia Pacific region including Hong Kong, Mainland China, Taiwan, Singapore, Japan, Malaysia, Macau, Thailand, The Philippines, India, Indonesia, Korea, Australia & New Zealand. A total of 100 awards were handed out across 10 categories, including Leisure & Entertainment Space, Shopping Space, Work Space, Living Space, Installation & Exhibition Space, Food Space, Public Space, Hotel Space, Sample Space and Student.

*Adapted from APIDA*

[http://apida.hk/2014/lib/pdf/HKIDA\\_Booklet.pdf](http://apida.hk/2014/lib/pdf/HKIDA_Booklet.pdf)